



# The Yorkshire Pudding

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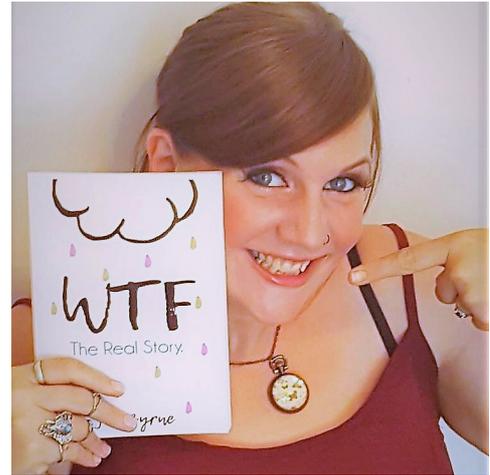
joelle@theyorkshirepudding.co.uk

## About Me

I am a full-time writer, blogger and (un-certified) crazy person. I'm a wife, mum, ex public servant and charity worker with a tendency to hoard paperbacks. I am a complete planner addict, organising fiend and general tidy-obsessive!

The Yorkshire Pudding, was born out of a life-long desire to write and help people. I have a published book entitled "WTF – The Real Story" that speaks frankly about mental health issues in an evolving world.

My biggest achievement is the small ginger person I created, whose colouring I blame on my husband. I have two fur-babies, disguised as Border Collies, who are absolutely crackers - like me! We live in the hills of Halifax, West Yorkshire, usually in wellington boots, and knee deep in country \*air\* and floodwater.



## eBooks

I have two products available right now, WTF - The Real Story and Mastering the Art of Adulthood. Both have their own affiliate programme and active affiliate teams. More information can be accessed via the links through the images below.



## The Yorkshire Pudding

The Yorkshire Pudding blog focuses on both family and personal safety and wellness. We're all about intentional living and positivity! Our niche includes home safety tips, organising, decorating, planning mental health and self-care. The Yorkshire Pudding is unique as it is the only UK blog offering advice on family safety and well-being in one spot. Topics are covered in a down-to-earth and comical way - it's real life after all!

## Demographic

My readers are amazing women (84%) between the ages of 25-54 (93%) who love planners, home hacks, and honest advice. They're home management savvy and interested in new products, time saving ideas, and creativity. 93% live in the United Kingdom and United States.

## Partnership Opportunities

How can we work together? I'm looking to work with new brands and provide exciting opportunities to my audience.

Please reach out to me directly to go over pricing and any additional details at:

joelle@theyorkshirepudding.co.uk